



Procedures performed				
Month	January	February	March	April
Project 1	←→			
Project 2		←→		
Project 3			←→	



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Your IT Agency
& Software Factory

CTJ Global is an all-encompassing IT Agency and Software Factory, that focuses on providing Nearshore Outsourcing services, and E-Government solutions. We seek to become an extension of your company, whether it is to fulfill a temporary need, or to establish a long term partnership. Our vast number of industry certifications, agile methodologies, and proven track record servicing world renowned clients, gives us the confidence to guarantee results that offer both quality and consistency. Our skilled management team, brings over 15 years of experience to the IT Industry, providing interdisciplinary knowledge, that translates into solutions that move you closer to your organizational goals.



10 reasons why CTJ Global is right for your project or business need:

1. Over 500 technical staff members.
2. Proven success record developing projects for recognized worldwide clients, such as: Honda, Intel, Gatorade, Quaker, Volvo, Hershey's and Hewlett Packard, as well as various governmental agencies at the municipal, state and federal levels.
3. Leading company in Mexico for the implementation of E-Government initiatives, that address transparency, citizen service and cost reduction concerns.
4. Large number of industry certifications including: CMMI-DEV 3, CMMI SERV-3, ISO 9001, ISTQB and Certified Scrum Masters.
5. Strategic Channel Partner alliances with: Intel, Microsoft, Cisco, Asterisk, Hewlett Packard, Verint Systems, Openbravo, among others.
6. Ability to undertake large-scale projects, from both the public and private sectors.
7. Innovation enthusiasts, with ample experience developing unique, and patented technological products for various industries, such as: justice and security, surveillance, forensic sciences, social media management, and manufacturing.
8. Nearshore Outsourcing solutions delivered, through dedicated teams proficient in the latest, and most in-demand technologies.
9. Client specific solutions that cater to your distinct needs.
10. Guaranteed results, due to our proven project management, and requirement elicitation methodologies.

NEARSHORE OUTSOURCING SOLUTIONS

In the past, India, China and Eastern Europe, have been considered very attractive locations for outsourcing solutions, due to the very low cost of labor and operation. Today, we find that companies, are running into operational barriers that result, in an inability to reach organizational goals in a timely manner.



Mexico and CTJ Global, offer an alternative to this problem. While it might initially seem like a more expensive option, the benefits of Nearshoring, can lead to higher revenues and a higher ROI. Our Nearshoring services include project based outsourcing, as well as permanent, and temporary staff augmentation solutions.

WHY MÉXICO?

Benefits of choosing Mexico as an outsourcing solution:

Same Time Zone

We share the same time zone with US Central Standard Time, and a maximum 2 hour difference with the Pacific Coast, and Silicon Valley. This provides business hours overlaps, and efficient response times.

Availability of a Talented and Qualified Workforce

There has been a heavy investment in Technical Institutions for Higher Education. Additionally, Universities are offering several technical degrees across the country. The number of Engineering and Computer Sciences graduates, is continually increasing as a result.

Lower Travelling Costs

This allows Team Leads from our clients, to visit their remote site in Mexico, in order to maintain organizational culture and values, as well as strengthen control over operations and results.

Shorter Travelling Times

It is not only expensive to fly overseas, it can also be very time consuming. For example, flying to India from the US can be a 24 hour process including flight time, layovers, security checks and possible car/taxi rides, to reach your final destination if this differs from your flight destination. The jetlag associated when travelling overseas, can also decrease performance, and can involve several days of adjusting.

Work/Life Balance

Employees from the base company, assigned to work alongside the outsourcing partner, suffer significantly when there are no overlaps in business hours. In order to resolve pressing issues that demand attention, it is common for these employees to work overnight, on top of their regular work schedule. This not only impacts their performance during regular business hours, it also impacts their families and life outside of work.

Similar Business Culture

Close proximity with the USA, makes us familiar with their customs, and business practices.

SERVICES

Since its conception, CTJ traced the objective of globalizing the company, and promoting the exportable services that our integrated departments offer. To reach this objective, CTJ created a Globalization Strategy, which has been successfully executed throughout the years, and was revamped in 2014. The result is, the creation of **CTJ Global**. This new segment of the company, seeks to accelerate CTJ's global presence, servicing our clients with specialized staff, that is highly skilled in International Business.

SOFTWARE FACTORY AND APP DEVELOPMENT

We offer what you value the most, your time. We optimize development supply chains, by undertaking the routine tasks of your software/app production efforts. This releases your resources, thus allowing you to concentrate on the creative, and strategic activities involved in this process.

Our Development teams offers services in:

- Software Factory.
- Custom-made Software.
- Web Site Development, Web Apps.
- Mobile Apps.
- Hosting Services.
- Augmented Reality.

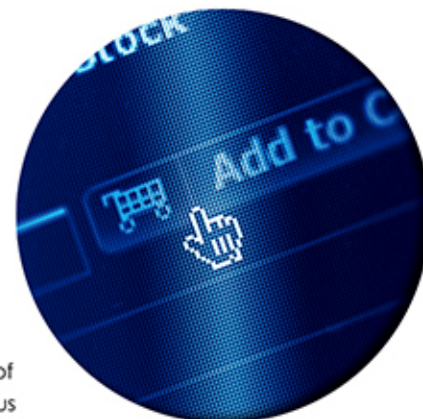


MARKETING AND E-COMMERCE SOLUTIONS

We create experiences that leave meaningful, long-lasting impressions in your clients. Our Marketing experts, implement strategies, that reach a mass audience, and that guarantee your brand is positioned well above your competition.

Our Marketing, and E-Commerce services include:

- Comprehensive Marketing Solutions: Community Management, Social Media Monitoring, Ad-Campaign Optimization, Search Engine Optimization, and the Design of full product/services merchandising campaigns, with a focus on Customer Experience.
- E-Commerce, Online Stores, Online Malls, and Online Payment Solutions.
- Web Booking Engine.
- Augmented Reality.



CONSULTING SERVICES AND BUSINESS PROCESS OPTIMIZATION

We assist with your company's growth, implementing industry best practices and IT systems, that streamline your operations, in order to achieve efficiency, quality, and consistency in your projects and business processes.

Our Consulting services and Enterprise Software implementations include:

- Consulting for the improvement of Operational Processes, and implementation of industry best practices.
- Consulting for the implementation of both commercial, and custom-made ERP, CRM, and BPM systems.
- Business Intelligence Analytics.
- Systems for the automation of governmental processes such as: judicial process management, management for records and documents, electronic modules for payment, and self-serve kiosks, among others.



SERVICES



CERTIFICATION COURSES AND TRAINING SESSIONS

CTJ Global, is also able to provide training workshops, and assistance with certification procedures for the following:

- CMMI-SERV and CMMI-DEV.
- ISO 20000 and 27001.
- Agile Development Scrum .
- ISTQB – Official Certifying Partner.
- Moprosoft.
- PROSOFT (Mexican funding program for IT development) fund attainment.

VIRTUALIZATION, TELECOMMUNICATIONS AND INFRASTRUCTURE SOLUTIONS

Having great staff members, is only half the battle. It is equally important, to provide them with the tools, that allow them to maximize their performance. We provide complete IT infrastructure solutions to keep your information systems running smoothly 24/7.

Our Infrastructure services include:

- Virtualization solutions.
- IP Access, IP Telephony & IP Security.
- Triple Play.
- Infrastructure including data bases, storage units, servers, processing units, reserve power plants, and circuit breakers.
- VPN's, Intranets, and security of information.
- CLOUD services.
- Installation services and ongoing support.



E-GOVERNMENT SOLUTIONS

Our comprehensive solutions, are designed to provide automation for all government agencies, all governmental processes, and the complete judicial process at the Municipal, State and Federal levels. These include software, hardware, infrastructure, training and support, for the implementation and transition to the new E-Government era.

Our E-Government initiatives are centered on the following three areas:

- *Transparency* – Making government data and processes more open to citizens.
- *Citizen Service* – Making the processing of governmental procedures, more convenient for citizens.
- *Cost Reduction* – Automation, standardization, and streamlining of operational processes.

Featured Product

Digital Multiservice Kiosks

Self-serve modules, placed in strategic locations, which operate as an automated one-stop shop, offering a simple way of processing multiple governmental procedures and payments. All of this through simple, friendly and intuitive interfaces.



CERTIFICATIONS

CTJ Global, is proud to possess some of the most recognized Industry Certifications, allowing us, to consistently provide the highest quality services and products.

These include:

- CMMI Services 3
- CMMI Development 3
- Agile Development – Professional Scrum Masters
- Asterisk
- SMC Networks
- Moprosoft (Mexican Standard of Software Development) Level 2
- AWAD using MS ASP.NET .
- Programming with Microsoft .NET
- Microsoft Certified System Engineer
- Microsoft Certified System Engineer + Internet
 - Cisco Certified Design Associate
 - Intel Software Partner
 - BlackBerry Alliance Partner
 - HP Networking Partner
 - Chip PC-Partner
 - ISTQB
 - ISO 9001

OUR EXPERT SQUAD

Ignacio Navarro *Enterprise Software Department*

Maximize productivity trusting the experience of more than 1,000 technological projects, implemented for both the private and government sectors.

Roberto and Daniel García *Web Solutions Department*

Take advantage of the experience, garnered through more than 1,500 Web projects.

Ángel Bañuelos, Luis Cosío and David Alfaro *Digital Media and Software Factory Department*

Create digital experiences, that connect brands with people and moments.

Leonardo N'Haux *Business Optimization and Certifications Department*

Optimize your operations, with an expert leading certification and business process optimization projects, for over 300 companies and organizations.

Héctor Sánchez *Justice and Government Solutions Department*

The most extensive experience, in the implementation of E-government solutions and the automation of justice and security processes.

Roberto Valdez and Alonso Ruiz *Business Intelligence Department*

Experts in Business Intelligence (BI) technology and industry best practices for the development of BI applications, with over 20 years of experience.

Agapito García *Telecommunications and Networking Department*

Trust an expert that has implemented enterprise telecommunications and networking solutions since 1985.

Miguel Ruvalcaba *Virtualization and Infrastructure Department*

15 years of Infrastructure implementation experience. Always taking advantage of the most cutting-edge technologies.

Mario Cuevas *Augmented Reality Department*

Leading innovative projects, and developing functional enterprise software for the past 16 years.

Rossy Vizcaíno and Jesús Macedo *Operations and CTJ Global Departments*

Nurturing client relations, and providing the support, for the efficient performance of the various departments within CTJ Global.